



UNIVERSITY OF TORONTO PRESS

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University of Toronto Press and Toronto International Film Festival to co-publish Canadian Cinema series

September 8, 2009 – Toronto. University of Toronto Press (UTP) and Toronto International Film Festival (TIFF) announced today a unique co-publishing agreement that welcomes TIFF as a partner in the development, promotion, and distribution of the publications in the Canadian Cinema series. Working in tandem with UTP, TIFF will host screenings and distribute books in the series at its retail outlets.

“This is an exciting partnership for UTP, for our authors, scholars, and cinephiles everywhere. We are delighted to be working with TIFF to bring the best of Canadian cinema onto the screen and into bookstores everywhere,” said John Yates, President, Publisher, and CEO of University of Toronto Press.

“We’re extremely excited to be working with one of the best, most established presses in the country on this much-needed series which turns the spotlight on key films in our filmmaking history,” said Steve Gravestock, Associate Director of Canadian Programming for TIFF. “Many of the films discussed in this series - including *The Adjuster* and *The Far Shore* - have been sadly neglected in terms of scholarship. This excellent series helps contextualize these seminal works in terms of both film and social history.”

A series of short books devoted to the best of Canadian film, aimed at cinephiles and academics alike, the Canadian Cinema series debuted in September of 2008, with the publication of *David Cronenberg’s A History of Violence* by Bart Beaty and *Denys Arcand’s Le Déclin de l’empire américain and Les Invasions barbares* by André Loiselle. Under the direction of series editors Will Straw and Bart Beaty, the series will launch its third volume, *Atom Egoyan’s The Adjuster*, at the 34th Toronto International Film Festival®.

Written by the founder of the Canadian Film Institute, Tom McSorley, *Atom Egoyan’s The Adjuster* charts the genesis, production, distribution, and critical reception of Egoyan’s breakthrough film.

“We have always envisioned the books in the Canadian Cinema series as being written for the type of engaged and discriminating cinema-goers that have helped make TIFF such an important global cultural event, and we are confident that this association will allow these film fans to appreciate Canadian film on another level,” says Bart Beaty, Professor of Communications Studies at the University of Calgary.

Filmgoers will have the chance to see McSorley chat with Atom Egoyan on Tuesday, September 15th at a special Master Class with Atom Egoyan presented by the Festival. For information about tickets, please visit www.tiff.net.

The fourth volume in the series, *Joyce Wieland’s The Far Shore* by Johanne Sloan is due out later this year, with plans for two more volumes to appear in the fall of 2010.

The TORONTO INTERNATIONAL FILM FESTIVAL (TIFF) is a charitable, not-for-profit cultural organization whose mission is to transform the way people see the world. Its vision is to lead the world in creative and cultural discovery through the moving image. TIFF generates an annual economic impact of \$135 million CAD and currently employs more than 100 full-time and 500 part-time and seasonal staff, as well as over 2,000 volunteers year-round.

Founded in 1901, UNIVERSITY OF TORONTO PRESS is Canada’s oldest scholarly press and one of the largest university presses in North America, releasing more than 165 new scholarly, reference, and general-interest books each year, as well as maintaining a backlist of over 2,000 titles in print. For more information, visit www.utppublishing.com.

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